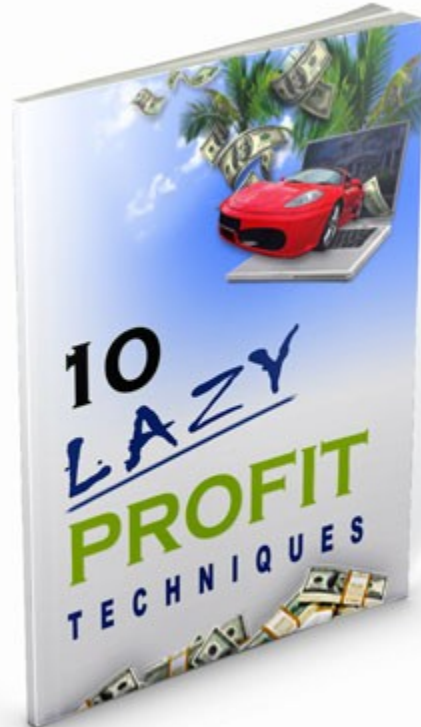


"10 Lazy Profit Techniques!"

---

# 10 Lazy Profit Techniques!



Report Presented By: Andrew Stark  
[www.LazyInternetProfitSystem.com](http://www.LazyInternetProfitSystem.com)

## "10 Lazy Profit Techniques!"

---

### **COPYRIGHT© 2009 *LazyInternetProfitSystem.com* All Rights Reserved:**

No part of this material may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without express written, dated, and signed permission from the author(s).

### **Disclaimer and/or Legal Notices:**

While every attempt has been made to verify the information provided in this publication, neither the Author nor the Publisher assumes any responsibility for errors, omissions, or contrary interpretation of the subject matter herein.

This publication is not intended for use as a source of legal or accounting advice. The Publisher wants to stress that the information contained herein may be subject to varying state and/or local laws or regulations. All users are advised to retain competent counsel to determine what state and/or local laws or regulations may apply to the user's particular business.

The Purchaser or Reader of this publication assumes responsibility for the use of these materials and information. Adherence to all applicable laws and regulations, federal, state, and local, governing professional licensing, business practices, advertising, and all other aspects of doing business in the United States or any other jurisdiction is the sole responsibility of the Purchaser or Reader.

The Author and Publisher assume no responsibility or liability whatsoever on the behalf of any Purchaser or Reader of these materials.

Any perceived slights of specific people or organizations are unintentional.

## "10 Lazy Profit Techniques!"

---

### **Get The COMPLETE System!**

Thank you for downloading this free report, we hope it helps you in your marketing endeavours.

Now that you're on your way to becoming an Internet Marketing Expert, the next step is the "Holy Grail" of Internet Marketing How-To Guides...

**"Discover My Lazy Internet Profit System That Shows You Exactly How To Start Your Own Work-From-Home Internet Business...Even If You've Never Made A Sale Online Before!"**



**It won't happen overnight, but it's easier and FASTER than you think. My new course shows you how to do it...in only 6 easy-to-follow lessons!**

[Click Here Now For Full Details](#)

## Introduction

I'd like to put a little "twist" on some common topics I'm sure you've already heard or read about at one time or another online.

Why?...

Because I'd REALLY like to try and thrust you into a brainstorming "frenzy"...

I want you to really think (and hopefully understand) why certain selling methods and techniques are so vital to your online business...

*...And how easily you can implement many of them into your everyday sales efforts.*

If you do nothing else, please read over each and every one of the topics... Even if you're a "KNOW IT ALL" and you feel you already know everything there is to know about a particular subject (and I say that with "MUCHO" love and respect ;-).

Because if you do, I promise you one thing... you'll finish this report with a brighter outlook and renewed excitement about your online business!

Are you ready to bring out the **SUPER SALESPERSON** lurking inside you?

Here we go.....

1. **Create A Mailing List** - This is absolutely - *without a doubt* - the most vital and necessary tool for your business! It is so EXTREMELY important to have a mailing list that entire websites, e-books and courses have been written on the subject.

This is your ULTIMATE tool for your success. You've probably heard the phrase... "The Money Is In The List". Trust me... No words are truer! You need to have a mailing list and keep in touch with your website visitors to bring in new business.

**And here's where many fail:** You CANNOT simply put a small text link or graphic on your site that reads "sign up for our mailing list". That won't cut it. NOT EVEN CLOSE! Who cares?

**REMEMBER** - You need to be a SUPER Salesperson online!

## "10 Lazy Profit Techniques!"

---

Be creative and find ways, whatever it takes, to get customers to sign up to your list. Once a customer is on your mailing list, they're a prospect (and hopefully a new customer) for life! Repeat sales will be the lifeblood for your business. Offer a freebie... ANYTHING... Your first born child (just kidding)... something of value - something to persuade your visitors to sign up to your list.

It's that important! Here's a few ideas:

- Offer a discount coupon or special promo to those who sign up...
- Offer a free email course; I.E. Crafting, Decorating Ideas, How to build a coffee table under \$50, etc...
- Promote a contest or drawing that every new subscriber will be entered into...
- Offer a special "Members Only" section for all subscribers...

And promote your mailing list EVERYWHERE possible! In your email, on your website, your auctions...EVERYWHERE! Find clever and unique ways to get your list information out there! Use your own creativity and come up with some "never before seen" ways to attract new subscribers! Browse the net and see what other retailers are doing. Hell, this is so important that many websites actually setup an entire domain name just for their opt-in list!

Then, once you're ready to setup your new mailing list, we highly recommend [AWeber Services](#). They are TOP NOTCH, provide a smorgasbord of resources, and they are EXTREMELY affordable. Plus, they offer a RISK FREE 30 Day Test Drive!

Actually following up with your list can be a tricky business, and again whole e-books such as "[Follow Up To Fortunes](#)" have been written on the subject. If you're struggling to write your own follow up messages, try some of the pre-written sets available. Some good examples can be found at "[Newsletter In A Box](#)", "[Instant Follow Up System In A Box](#)" and "[Clickbank Profit Pack](#)"

If you don't have a mailing list... start one today!

2. **Use "Squeeze" Pages** – A "Squeeze Page" refers to a page that has just one sole purpose: **Get the visitor to subscribe their email address to your mailing list!** There are right and wrong ways to approach an effective, profitable squeeze page design. Here are some ideas...
  - o **Create Urgency/Fear In Your Headline** – When writing an effective headline for any squeeze page, it's imperative you create urgency and/or fear. Remember, a squeeze page is not meant to make a

## "10 Lazy Profit Techniques!"

---

sale... it's meant to acquire an email address... period! For example:

### **Urgency:**

- *As part of this special 48 hour marketing test...*
- *For the next 10 subscribers only...*

### **Fear:**

- *If you fail to read this report, you have a 90% chance of never being able to.....*
- *Statistics have now shown that children can also be seriously effected by.....*

o **Provide two optin forms on every page** – You'll increase your chances significantly if you provide two optin forms on your squeeze page. One form should always go in the top fold of the page (left or right) and another at the very bottom of the page as the last element of the page.

o **Use a "graphical" optin box at the top of the page** – This has been shown to increase my squeeze page optin rates by as much as 39%. Naturally, your sales copy will most dramatically affect your percentages... however by simply providing this additional graphical component on your page you have a much greater chance of increasing your overall optin rate significantly.

o **NO External Links** – This is where many folks fail! Again, this is a squeeze page with one sole purpose – GET THE EMAIL ADDY! Never place external links on your squeeze page. You can sell later. For now... no links! **Two options:** Leave or subscribe.

o **Never ask for more information than is absolutely necessary in your optin form** – I see it time and time again. Name, address, phone number, best time to call, how you heard about us, marital status, shoe size, etc, etc... Never ask for anything more than name and primary email address. That's it! That's all you need. You'll drastically reduce your subscriber rates once you start asking for anything more from a customer (and frankly you don't need anything more).

## "10 Lazy Profit Techniques!"

---

o **Test...Test... and Test Again!** – You can always increase your subscriber rates... ALWAYS! Until you're getting every single visitor who lands on your squeeze page to optin to your list there's always room for improvement! Never stop testing.

A fantastic tool to help you build your own squeeze pages is Robert Puddy's **[Instant Squeeze Page Generator](#)**.

3. **Build Your Own Website** - "If you build it they will come!" However, in order to get visitors, your website should **NOT** be geared toward direct sales, but more importantly toward simply attracting visitors and (YEP.... you guessed it) ... getting them to sign up to your list! It's that IMPORTANT!

If you don't have your own website... get one. You're missing out on a wealth of opportunity. And remember... you can sell products later.... after you've established a relationship with your customers and built trust!

*And I guarantee you will sell products "later" if you build your list!*

If you don't already have a HTML editor, you can get a great **free** website builder **[here](#)**.

Your site doesn't have to be fancy, and to be perfectly honest, there are many websites out there that provide a great service for folks who aren't too familiar with web design. I've listed my favorite below.

- **Instant Banner Creator**: Create your own graphics (not just banners) using this FREE online point-and-click interface.

- **Floating Action Button**: From the same creators as Instant Banner Creator, this nifty tool lets you add "floating" buttons, ads and squeeze pages to your website.

- **Global Domains International**: Domain names, hosting and full featured website builder for only \$10 per month. GDI also has one of the most powerful built-in business opportunities you will find. Plus you get a 7 day free trial to decide if its right for you before you pay a cent.

Understand that creating your own website not only allows you MUCH more opportunity to create sales, but it will also get you much more involved (and excited) about your online business. The search engines look for content when listing sites... and that's very important for traffic.

## "10 Lazy Profit Techniques!"

---

You'll have the ability to create some genuine content that'll be picked up by those search engines, which in turn, will lead to a flood of traffic. Once you start writing articles for your newsletter (and you will start a newsletter... right?), simply load them onto your website to add instant content that your visitors will enjoy reading and look forward to... and the search engines will gobble it up like an ant eater on steroids.

As mentioned previously, you want to earn your customers trust and actually build relationships. That's the goal of your website! Once you accomplish this, the sales will follow. That is extremely important! Don't try to immediately sell a visitor that lands on your website, but instead offer them something of value.... FREE... I.E. a newsletter subscription or a free report to download outlining some great ways to solve a problem or put some excitement in their life.

4. **Sell On Every Page Of Your Site** - Your website may be 20 pages, or it may be 200 pages, but what so many folks don't understand is that every page on their website should be a "SUPER" salesperson!

For instance, let's assume you have a newsletter subscription box that allows your readers to sign up for your newsletter. Now I know (after reading some of the tips throughout this report so far) that your subscription box is going to be a SUPER salesperson in itself! You'll have a free offer for signing up, perhaps a "Special Report" that readers won't want to miss out on so they'll subscribe, or even a special sales promo for those on your list. I think you understand my point. Your subscription box is going to SELL!

But here's the problem I see on so many sites....

The subscription box is setup very nicely and sells effectively, getting dozens of new subscribers each day, but unfortunately once the new prospect subscribes..... VIOLA! A simple little "Thank You For Subscribing" page shows up to confirm their subscription.

That's very nice and all, but the greater lesson here is that this is another page on your site to SELL! Why not put another offer on your "Thank You" page as well! This is **PRIME** advertising space.

The offer doesn't have to be obvious or annoying. Actually, the offer should be something extremely subtle. You don't want to keep bombarding your visitors with POP UP ADS or flashing neon sales promotions... one sales pitch after another. By doing that, you'd lose credibility and trust!

## "10 Lazy Profit Techniques!"

---

But by being a smart SALESPERSON, you do want to effectively sell at every turn and take advantage of every opportunity...right?

Here's an example of a well designed "Thank You" page for a newsletter subscription...

-----  
"Thank you for subscribing to our newsletter **"Family First - Money Second!"** You'll now begin to receive a new issue each month - directly to your email. You'll be amazed at how much you'll look forward to receiving each issue! You'll discover ways to "Bring More Love And Laughter Into Your Home"! Plus, you'll receive some money saving tips on entertaining ideas, dining, gift giving, and much more! I know you'll enjoy reading it as much as I enjoy sharing my ideas with everyone!"

***(And here's the sales pitch....)***

**BONUS:** We have an **EXCLUSIVE** special for our newsletter subscribers! For only \$6.95 a month, you can now join our exclusive ["Members Only" Clearance Club!](#) With your membership, you'll receive EXCLUSIVE discounts on clearance items WEEKS before the general public. That means BIG SAVINGS for you... PLUS, you'll receive a free SURPRISE GIFT immediately just for joining today! If you'd like to learn more about how you can save some money and join our preferred club, just [CLICK HERE](#)

-----

Now that's not an annoying ad.... Is it? Do you think it will generate some additional back end sales for your business? Absolutely! Is it hard to do... NOT AT ALL! Plus... set it up once and you're done!

Again, this is just one example of the power you can harness on EVERY SINGLE PAGE of your site, and how you can capitalize on each and every page. And again, that's just one example. What about the emails that are sent automatically when a customer makes a purchase from you? Can you add some subtle sales pitch to those? Absolutely!

Use your own creativity and implement some of your own ideas and you'll begin to see your sales increase tremendously!

**Take This Challenge....** Analyze your website, check out each and every page, look for areas on your site where you could implement some of these ideas and I guarantee you'll be shocked at just how many pages aren't being utilized like they should be.

## "10 Lazy Profit Techniques!"

---

And remember... DON'T HARD SELL... SOFT SELL!

Another great way to make some "backend" sales from your subscription process is to add some more "free" bonuses to your thank-you page. Jeff Dedrick's [Instant Bonus Page](#) gives you a simple way to do this, and best of all it's free :)

**Tip:** This is also a great way to place some affiliate links on your site as well, but don't use the standard "Out Of The Box" banners and text links that your affiliates provide. Write some reviews about the products you're endorsing or create your own unique selling ad! BE A SUPER SALESMAN!

The promotions you create on your own will be much more effective than the standard text and banner links available directly from your affiliates.

---

Looking for a great source for affiliate links? Check out [Clickbank](#). You'll find thousands of companies all eager to pay you cash for your referrals. Best of all, you receive two checks each month for all your affiliate sales!

---

5. **Create An Affiliate Program** - Referrals can generate a wealth of income for you, but you have to play your cards right. There are affiliate programs everywhere. Try to make your affiliate program unique (REMEMBER - be a SUPER Salesperson).

**Here's the key** -- Instead of providing links directly to your products and services to make sales (and for your affiliates to make referral money), you want to provide links to your newsletter subscription or a free download.

The point is... Get the traffic to your site and then follow up with your customers in emails and newsletters. Your affiliates will still receive a commission after you make a sale down the road..... And you'll make a sale - 1000 sales - down the road simply by following up with your opt-in subscribers on a regular basis!

If your affiliates are referring people to your site for a free gift or an incredible promotional offer instead of referring someone surfing the net to your site to BUY SOMETHING, don't you think that MANY MORE online folks would click through to your site from a link offering something for FREE. Absolutely... And that should be your goal... to get the TRAFFIC... To build your list of happy targeted subscribers!

## "10 Lazy Profit Techniques!"

---

For example...

***Which of the two links below would you be more apt to click on if you were browsing?***

"Buy anything and everything from Disney Phones to Nostalgic Audio all at Unbeatable Prices!" We Accept MC/Visa/AMEX/Discover. Thousands of products to choose from! Rock Bottom Prices! Huge Savings Everyday! FREE Shipping on many items in stock. [Click Here To Visit Our Site!](#)

**OR...**

"Looking For Unique And Affordable Gift Ideas? [Download Our FREE Guide To "Choosing The Perfect Gift For That Special Occasion - Even If Your On A Shoestring Budget"](#) You'll SAVE Hundreds... Even Thousands... And Your "Special Someone" Will Be Tickled Pink!" You'll Refer To It Over And Over Again!

Get it? Again, the subject of affiliate programs in general could consume an entire book, but I hope you understand the basic points I'm trying to share with you. You can setup a "Kick Butt" affiliate program with the [RapidActionProfits Script](#). Now, you have no excuse NOT to get setup and start recruiting an army of affiliates to sell for you. So... What are you waiting for?

**NOTE:** If a more professional affiliate program is something you'd like to look into, we highly recommend [LFM](#). This software allows you to create an affiliate program with full-featured membership site all in one. LFM was developed by Robert Puddy, the master of the membership sites model. It's very easy to setup and has a huge list of benefits.

If you plan to sell information products (highly recommended and profitable) you'll want to look into [Clickbank](#). They not only have a terrific affiliate program, you'll also find many products you can easily promote on your website that will earn you (on average) a 50% commission.

6. **Don't Sell Products... Sell Content** - This may sound a bit strange... After all, you're in business to make money, right? Absolutely! You want the sale...Right? Of course! But just as I touched on this same issue previously, the best way to sell a customer is by first gaining their trust and reassuring them that by making a purchase from you, it will be a decision they won't regret.

## "10 Lazy Profit Techniques!"

---

The only way to really do this effectively is by pre-selling. Yes, you want your website visitors to ultimately click the "Buy Now" button on your website, but you only want them to do so AFTER they've come to know your business and respect you as a business professional.

Why not put some articles or valuable content on your website that will interest readers in your niche' market. For example:

- Offer free downloads for visitors to read at their leisure.
- Get them to sign up for your newsletter so you can stay in touch.
- Place a web poll on your site to get visitors involved - make sure the questions relate to your site's theme
- Put a feedback form on your website for readers to offer their suggestions
- Put a testimonials page up to show your visitors how much previous buyers enjoyed their shopping experience
- Offer a "Buying Tips" or "Helpful Hints" page to give your visitors something of value for free
- Offer a weekly promotion to get visitors returning to your site on a regular basis

This is only a small list of suggestions you could incorporate into the selling process. When folks are returning to your site on a regular basis, your chances for a sale are 1000 times greater than when a first time visitor hits your site.

Cindy Battye's [Daily Niche Idea](#) is a great resource to find some excellent content for niche websites. Cindy will send you a new "niche" idea every day and give you all the content and tools you need to make money with her suggestions!

7. **Automate** - Automation is the key for any successful business online. The term automation simply means "don't do anything repetitive that can be done on "auto-pilot". And believe me when I tell you, you can automate many aspects of your business very easily. The key to automation is having the right software program to do the task. Unfortunately, most programs out on the market that actually do this effectively are quite expensive.

*I personally recommend setting up an account with [AWeber Communications](#). For \$19.95 a month you need this system working for you to be successful! Plus... they do have their 30 DAY RISK FREE TRIAL!*

There are so many aspects of your business that need to be automated. For instance, your subscription "Sign Up" form. This can be setup to automatically

## "10 Lazy Profit Techniques!"

---

send a "Thank You for Subscribing" email to your new prospects without you ever lifting a finger.

*Hmm.... what a great place to also place a subtle BACK DOOR AD... AHHH!*  
Now you're thinking like the SALESPERSON you need to be!

What about your newsletter subscription? This can be automated as well! Their system will automatically add and remove subscribers, and follow up with them at predetermined intervals you set to stay in touch.

And here's a clever idea... How about customer service? You can setup a variety of email addresses in their system and the system will automatically email an immediate response if an inquiry is sent to that email address.

So how can you use this to your advantage? Why not setup various email address for the following:

-- **FAQ's**

-- **FREE Reports**

-- **Product Lists**

-- **Pricelists**

-- **An OFFLINE SALE CATALOG** - WOW! Now there's a concept! You can have a special sales catalog that is only available through email! Now, you have a prospects email address and you can follow up with them through the [AWeber Systems](#) AUTOMATICALLY without ever lifting a finger. Their system will even mail the attachment for you.

-- **Complaint Desk** - We all know that we can't please 100% of our customers, 100% of the time. Customers like to know there's a way to contact the owner direct and voice their complaint. You could setup an email address for yourself personally, and draft a prewritten email letting an unsatisfied customer know that you are personally looking into their problem. They, in turn, receive an immediate response to their complaint, and you have some time to then look into the issue and follow up with them either via email or phone. I guarantee you this unsatisfied customer will be a lot MORE satisfied with that kind of TOP NOTCH Service!

8. **Test and Track Your Results** – It is vitally important to be constantly testing and tracking your results. Statistics showing you the number of visitors that

## "10 Lazy Profit Techniques!"

---

have accessed a particular link, showing where they came from (IP address), when, etc. are extremely important in analyzing the success of your marketing campaigns.

Effective tracking can be as easy as using an online service such as [Hits Connect](#) or installing some cloaking and tracking software such as [Affiliate Redirector](#) on your own website.

Apart from tracking your campaigns, both types of system also offer another less obvious but equally important feature: The ability to "cloak" your affiliate links.

Here's why cloaking is so important:

Say you have an affiliate link that looks something like this:

[http://www.someaffiliatesite.com/?aff=YOUR\\_ID](http://www.someaffiliatesite.com/?aff=YOUR_ID)

or for most Clickbank products:

[http://YOUR\\_ID.somevendor.hop.clickbank.net](http://YOUR_ID.somevendor.hop.clickbank.net)

In both these examples, when people see the link e.g. in an email promotion you are sending, many will immediately recognize that this is an affiliate link that you may earn a commission from if they make a purchase. Some unscrupulous readers who are affiliate marketers themselves may then replace YOUR\_ID with their *own* affiliate ID so that they receive the commission themselves. This can rob you of potentially *thousands* of dollars in commissions every year.

Both [Hits Connect](#) and [Affiliate Redirector](#) help overcome this problem as it is not immediately as obvious that you are promoting an affiliate product if you use a tracking link.

9. **Add A Signature File To Your Email** - I'm sure many of you have already setup a signature file for your email program, but have you set it up effectively to pre-sell your customers?

Are you getting the kind of response from your signature file that you should? Do you even know what kind of traffic your signature file brings you? For most... NOT MUCH!

These are legitimate questions that you need to answer. First, for those that aren't familiar with a signature file, I'd like to explain what a "Sig File" is and how to set one up.

## "10 Lazy Profit Techniques!"

---

Then, I'd like to go into a bit more detail about what you should and shouldn't have in your signature file if you want to generate sales.

### **Setting Up A Signature File**

What is a signature file?

A "Sig File" is that small block of text you see at the bottom of an email you send or receive. We've all seen this many times and you probably didn't even realize that this was prewritten text that goes out with every email sent from a particular email address.

If you don't have a "Sig File" setup in your email... DO IT NOW! This is yet another form of advertising you can capitalize on very easily (remember - advertise on every page! Your sent emails are pages too!)

Each email program has specific instructions for setting up a signature file, but it's very easy to do. If you use Microsoft Outlook or Outlook Express, simply go to the "Tools" menu and you'll see a link for a signature file setting. It may be under another sub heading such as "preferences" or "options", but I assure you it's there. You can also choose the "Help" link in your email and this will have instructions for setting up your signature file as well. No matter what program you use for your email, there is a way to add a signature file to your outgoing messages. Find out how to do this and JUST DO IT!

### **Writing An Effective Signature File**

***So many times I see it... A signature file that reads:***

If you have any questions, please let me know.

Thank You,  
Bill Smith

Phone: 888-888-8888

Fax: 888-777-777

Email: [bill@mydomain.com](mailto:bill@mydomain.com)

---

AND THAT'S IT! Granted, it saves "Bill" time on writing his closing in each and every email, but that's all it does. Is "Bill" a SUPER Salesman? I say NOT!

"10 Lazy Profit Techniques!"

---

Or, you receive his email and at the bottom it reads:

\*\*\*\*\*  
SAVE \$\$\$\$ ON OVER 20,000 PRODUCTS ONLINE. SHOP SAFELY AND  
SECURELY 24/7! FROM TOOLS AND APPLIANCES... TO LAWNMOWERS AND  
OUTDOOR LIGHTING... WE'VE GOT IT ALL ON SALE! [CLICK HERE](#) TO VIEW  
OUR WEBSITE  
\*\*\*\*\*

Well guess what?... I'm not looking for a tool or lawnmower right now! Am I going to visit that website? NOPE!

Am I going to remember that website the next time I do need a tool or lawnmower? NOPE! Well then, what could this amateur salesperson have done differently? How about something like this?

-----

If you have any additional questions or concerns, please be sure to let us know!

Thank You,  
Bill Smith  
Customer Care Representative  
ABC Products

Phone: 888-888-8888  
Fax: 888-777-777  
Email: [bill@mydomain.com](mailto:bill@mydomain.com)

-----  
Your feedback is very important to us! If you have a comment or suggestion you feel would help us to better serve you, please send an email to [feedback@mydomain.com](mailto:feedback@mydomain.com). You'll receive a **FREE** gift just for helping us improve our service! Your satisfaction is very important to us.  
-----

Is your outdoor landscaping the envy of your neighborhood? Want your neighbors wondering just how you do it? Download our [FREE "DO IT YOURSELF" LANDSCAPING GUIDE](#) TODAY!

**"12 Amazing Yet Affordable Ways To Turn Your Lawn Into A Tropical Paradise In One Weekend!"**

---

Have You Heard The BUZZ? Why Are So Many People Talking About Our Newsletter? Simply Put, It's Jam Packed With The Most Amazing "Tips &

## "10 Lazy Profit Techniques!"

---

Tricks" Every Homeowner Needs to Know To Save Time And Money! Get Your [FREE Subscription](#) Today And You'll Receive Your First Issue Immediately!

---

Is there a chance one of these subtle ads in this "Signature Files" will grab my interest? ABSOLUTELY! Will I sign up for Bill's newsletter?

Maybe. Do I want a yard that's the envy of the neighborhood? YES I DO!

My point here is this... With a signature file created by a "SUPER SALESPERSON" in comparison to an amateur, the odds of obtaining a new prospect are 1000 times higher than just trying to sell something right out of the gate. Any of the "freebies" (including the feedback email) offered in this signature file will get my name in their email list and as you already know, their autoresponder software will then kick into full gear, emailing me automatically without anyone lifting a finger.

It's like having 1000's of salespeople out on the net daily, and all you did was setup your system once...

... And simply used your "SUPER" sales abilities to get a prospect to SIGN UP FOR YOUR LIST!

So, be sure to setup a signature file (or change your current signature file) to something more subtle but effective, and you'll notice a huge surge in sales once your autoresponder system goes to work. Get your autoresponder system setup at [AWeber System](#) ASAP! It's that important!

10. **Learn, learn learn!** - I don't care how much you *think* you already know about your area of expertise, you can never stop learning. And when it comes to making money online, this is perhaps truer than ever.

The internet is a dynamic medium and is constantly changing. What works well *today* might not necessarily work well *tomorrow*. Which is why you should never stop reading, testing, tweaking and learning new techniques.

At the end of this guide I've included some of my favorite resources for making lazy profits on the internet. These are all great resources written by some of the most successful and well known people in the business. You can find a couple of excellent examples at Soren Jordansen's "[Internet Marketing Success Formula](#)" and Andrew Hansen's "[Niche Marketing On Crack](#)".

But the one you should definitely start with is the all-inclusive, comprehensive

## "10 Lazy Profit Techniques!"

---

money-making course – the "**[Lazy Internet Profit System!](#)**" This package includes 6 Modules in PDF format, plus 26 instructional "how-to" videos showing you exactly how to perform each task.

Bottom line – if you want to learn how to make lazy profits online day after day, week after week, month after month... you NEED the Lazy Internet Profit System!

Until next time,

**Andrew Stark.**

**[www.LazyInternetProfitSystem.com](http://www.LazyInternetProfitSystem.com)**

"10 Lazy Profit Techniques!"

---

## Get The COMPLETE System!

Thank you for downloading this free report, we hope it helps you in your marketing endeavours.

Now that you're on your way to becoming an Internet Marketing Expert, the next step is the "Holy Grail" of Internet Marketing How-To Guides...

**"Discover My Lazy Internet Profit System That Shows You Exactly How To Start Your Own Work-From-Home Internet Business...Even If You've Never Made A Sale Online Before!"**



**It won't happen overnight, but it's easier and FASTER than you think. My new course shows you how to do it...in only 6 easy-to-follow lessons!**

[Click Here Now For Full Details](#)

## **Recommended Resources**

**[Aweber](#)** – Professional autoresponder services.

**[Follow Up To Fortunes](#)** – The definitive guide.

**[Instant Follow Up System In A Box & Newsletter In A Box](#)** – Copy & Paste follow up messages.

**[Clickbank Profit Pack](#)** – Explode your Clickbank Commissions!

**[Instant Squeeze Page Generator](#)** – Create your own subscriber-pulling squeeze pages.

**[My Free Website Builder](#)** – An easy website builder for HTML “newbies”

**[Instant Banner Creator](#)** – Create your own professional looking website graphics with a few mouse clicks.

**[Floating Action Button](#)** – Create “hover” buttons, adverts and opt-in forms for your web pages.

**[Global Domains International](#)** – Domain names, hosting and income!

**[Instant Bonus Page](#)** – Generate profitable bonus pages on the fly.

**[Clickbank](#)** – Affiliate marketplace.

**[Rapid Action Profits](#)** – Sales and affiliate management system.

**[LFM](#)** – Setting the standard in online membership sites.

**[Daily Niche Idea](#)** – Cindy Battye's fantastic resource site for niche marketers.

**[HitsConnect](#)** – Link tracking.

**[Affiliate Redirector](#)** – Personal link tracker and cloaker.

**[IMSuccessFormula](#)** – Soren Jordansen's famous Internet Marketing Guide.

**[NicheMarketingOnCrack](#)** – Andrew Hansen's controversial profit machine.

**[Lazy Internet Profit System](#)** - The comprehensive 6 module, 26 video Internet Profit How-to course.